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TomTom Signs Multiple Partnership Agreements with Business Listing Providers Across Europe

Amsterdam, xx February 2011: TomTom, the world's leading provider of location and navigation solutions, today announces multiple partnership agreements with business listing providers in several countries. These partnerships further TomTom's goal to roll out a pan-European service to make it even easier for users to find and choose their destinations. The partnerships cover sharing of data as well as distribution of their high quality business listings via TomTom Places.

The following partnerships have been signed: De Telefoongids & Gouden Gids (Netherlands), Gelbe Seiten (Germany), Opplysningen (Norway), Lokaldelen (Sweden), De Gule Sider (Denmark) and Truvo (Belgium, Portugal and Ireland).

TomTom Places is a suite of services, which make it easy for users to find their destination by business name, category, product or brand, in the language of their choice. It offers very accurate and rich results, providing users with all the information they need to choose their destination.

TomTom Places is currently available in the Netherlands via places.tomtom.com and will be launched in other countries soon. In addition to the internet, TomTom Places will also be offered on TomTom PNDs and mobile devices.

Business owners will be offered an opportunity to enhance their presence in TomTom search results, which can be purchased via the above mentioned partners or directly on places.tomtom.com.

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About TomTom N.V.

TomTom N.V. (AEX: TOM2) is the world's leading provider of location and navigation solutions. Headquartered in The Netherlands, it employs over 3,000 employees worldwide. Over 45 million people daily use its solutions, be it in the form of dedicated portable navigation devices (PNDs), in-dash car systems or

tracking and tracing solutions for fleet management. In addition, hundreds of millions of people use TomTom's digital maps on the internet or mobile phone.

In 2009, TomTom reported €1.5 billion in revenues and a €340 million net cash flow from operating activities. More information about TomTom can be found on www.TomTom.com.

For the world's most up-to-date route planner, including LIVE traffic information visit: www.routes.TomTom.com.

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